Get Started with
SMART PATH™

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18 October 2019
Provide passengers with a unique travel experience
With a secure and paperless digital travel ID.

Smart automation
• Capacity increases
• Fast check-point processing
• Fewer agents behind desks and more agents helping customers
• Lower costs while offering personalized services

Smart identification
• Captures a passenger’s facial features
• Compares to a passport photo
• Validate the traveler’s identity
• Secure digital travel ID verified at every touchpoint

Smart data privacy
• Enables stakeholders to meet strict data privacy obligations
• Protects the passenger’s data
• Processes and solution driven infrastructure

Passenger experience improvement
GAME CHANGING BENEFITS FOR AIRPORTS, AIRLINES & GOVERNMENTS
Biometrics becomes mainstream

Proactively support the development of IATA’s strategy and participate in each of the working groups.
Currently 13% of airports have implemented self-boarding gates using biometric and travel documents.

46% of airports expect to invest in self-boarding gates using biometric and travel documents by 2021.

* 2018 Air Transport IT Insights, SITA
YOUR FACE IS YOUR BOARDING PASS
Passenger enrolment

Simple, fast & secure either at the airport or on the way

Capture passport and boarding pass details

Match the passport chip image with the live image

Create the single token and securely store it

MOBILE CHECK-IN

ASSISTED CHECK-IN

SELF-SERVICE CHECK-IN

SELF-SERVICE BAG DROP

SECURITY SCREENING

SINGLE TOKEN
• Loyalty driven activity
• Retail purchase
• Offer redemption
• Location & context
• Wayfinding
THE SOLUTION IS EASY TO DEPLOY AND LEVERAGES EXISTING STAKEHOLDER INVESTMENTS
Key considerations

• The solution is simple to deploy and makes it easy for airports and multiple airlines to participate.

• The CUSS and CUTE applications are industry standard and the well proven equipment is simple to operate and maintain.

• To integrate the most appropriate components making sure the solution is right for the customer.

• Do not rely on proprietary hardware or software which means no technology lock-in for customers.

• Part of an extensive portfolio of traveller identity and verification services already in use around the World – an identity management Eco System.
Leveraging exiting stakeholder investments

- Airline/s
- Airport
- Security Screening
- Border Control
- Self-Service Boarding
- Self-Service Check-in
- Self-Service Bag Drop
- Mobile Check-in
- Other 3rd parties
- Government

Smart Path™ Hub
Mobile check-in

Self-service set to be clear number one by 2021

Source: SITA 2018 Air transport IT Trends Survey
Smart Path™ Mobile

Confirm identity, perform biometric match, reuse.
A phased approach builds stakeholder confidence and commitment step-by-step.
THANK YOU